

INVITATION FOR BIDS

NOTICE FOR CARRYING OUT MARKET RESEARCH FOR DEVELOPING A HIGH DENSITY ZONE AT KORANGI CREEK INDUSTRIAL PARK

National Industrial Parks Development & Management Company, a subsidiary of Pakistan Industrial Development Corporation, invites sealed proposals for the feasibility study for Business Zone allocated on 29 acres of land within the Korangi Creek Industrial Park, Sector 38 of Korangi Industrial Area, Karachi. The zone is envisioned to comprise commercial space for offices and flatted factories/workshops.

The objective of the study is to present an overview of the commercial real estate, analyzing the existing demand & supply of office space in the City. The report must include the real estate outlook on commercial land prices in the vicinity (identical in nature to Business Park at KCIP). Furthermore, based on the market information & statistical analysis of the sector, the report must comprise fair & factual recommendation for the most efficient utilization of the land for industrial & trade development.

The terms & conditions for the proposal are as under;

- 1) RFP can be obtained from www.nip.com.pk
- 2) 'Research Proposal' and 'Financial Proposal' are to be submitted separately in two sealed envelopes marked accordingly.
- 3) The 'Research Proposal' research proposal shall contain the following:
 - Company profile clearly stating nature of business and overall experience of the firm.
 - Any foreign affiliation and the nature of the affiliation (for e.g. franchise, agency, Joint Venture, wholly owned subsidiary)
 - Summary of similar researches conducted so far.
 - At least one report of a previous study conducted of supply-demand situation of built-up property in Karachi, as a sample.
- 4) The 'Financial Proposal' shall contain the charges for the research as defined in the RFP.
- 5) Both the proposals must be sealed with the titles of 'Research Proposal' and 'Financial Proposal' written clearly on the individual envelopes. Both the envelopes must be sealed in a covering envelope stating 'Proposal for Market Research, High Density Zone at Korangi Creek Industrial Park'.
- 6) Proposal must be submitted to NIP Head Office, 2nd floor, Block C, Finance & Trade Center, Shahrah-e-Faisal, Karachi-74400 by December 15, 2010 up to 14:00 hours.
- 7) The Company reserves the right to accept or reject any or all proposals.
- 8) Successful company will be required to pay all taxes as per Government rules.

The Marketing Department

National Industrial Parks Development & Management Company

2nd floor, Block C, Finance & Trade Center

Shahrah-e-Faisal, Karachi-74400

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